

Central Intelligence Agency



Washington, D.C. 20505

OTE 85-1204

7 8 MAR 1985

Mr. Thomas W. Carr
Vice President
The Washington Campus
2620 P. Street NW
Washington, D.C. 20007

Dear Mr. Carr:

Your letter of 20 February 1985 to our Director, Mr. William Casey, has been referred to me for consideration and reply.

We appreciate the information you sent announcing the program "Business and the Public Policy Process: How Washington Works" to be held in April and November of this year. We have made this information available to the appropriate offices within the Agency and we will be in touch with you at a later date regarding the possible participation of our employees in this program.

Thank you for forwarding the information on your program to us.

Sincerely,



Director
of
Training and Education

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February 20, 1985

The Honorable William J. Casey
Director of Central Intelligence
Central Intelligence Agency
Washington, D.C. 20505

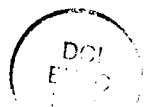
Dear Mr. Director:

Some years ago, while serving as Assistant to President Ford for Economic Affairs, the Honorable L. William Seidman grew increasingly concerned that much of the operational relationship between business and government seemed inefficient and counterproductive.

His vow to take steps to improve this situation resulted in the formation of a fifteen-university consortium called The Washington Campus which, among other things, provides senior business executives with "hands-on" training in dealing with government and the public policy process. For the last six years, the Campus has conducted courses in Washington, D.C., lasting from one day to three weeks, which utilize an outstanding faculty including many of government's top decision-makers.

Major corporate clients include IBM, John Hancock Mutual Life Insurance Company, CBS Inc., Hospital Corporation of America, MCI, United Technologies, and the Edison Electric Institute, in addition to a number of Universities conducting executive MBA courses. Participants have been in positions from staff specialist through CEO and Chairman of the Board.

For the first time last year, the Campus invited a small number of senior federal officials to also participate as students in a series of three open-enrollment programs. This experiment was an unqualified success according to both the federal people who got to know and understand the concerns of senior business executives, and the latter whose mistaken impressions about Washington "bureaucrats" were altered dramatically. In short, not only did both groups develop a new understanding of the public policy process, but they also learned about each other in ways that cannot fail to produce some lasting benefits.



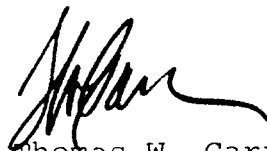
The Honorable William J. Casey
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Since The Washington Campus is planning over thirty weeks of "tailored" education programs for major corporations in the coming year, it will only conduct two open-enrollment programs in 1985. However, we have again made a limited number of places available for federal executives in each of these programs, and we would welcome participation from the Central Intelligence Agency.

As a result, we invite you to nominate one or more participants for either the April 21-26 or the November 3-8, 1985 programs. Instructions for this process are included in the enclosed brochure.

I would be happy to discuss this further with you or a member of your staff. We look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tom Carr', with a stylized flourish at the end.

Thomas W. Carr
Vice President

TWC/pm
Enclosures